

14th ANNUAL TEXAS CAMPUS CRIME STOPPERS CONFERENCE

TEXAS' BEST AWARD NOMINATIONS ! ! ! Due October 16, 2008

Nominations are now being accepted for Texas' best to be presented at the 13th Annual Texas Campus Crime Stoppers Conference in College Station, Texas, November 10-12, 2008. Everyone is encouraged to participate in this year's award competition honoring outstanding programs and board members in their efforts to improve Crime Stoppers.

Entries are accepted from Crime Stoppers programs in good standing in the categories listed below.

All nominations must be made with required attachments on the official form provided. Use one form to submit all your entries and check the appropriate boxes. Please remember to label each entry and supporting item (that is: DVD or CD) with your program name and competition category. For easier recording of video and audio entries please use the following guidelines:

- Videos should be on DVD format.
- If the video is digitized to a computer file, please make sure it is sent on a CD-R or DVD-R as a full resolution, uncompressed QuickTime file.
- Audio files can be sent as AIFF file at 44 kHz. This is the standard format audio CDs use.

Also note that all entry form items related to the category must be completed; failure to do so automatically disqualifies the entry. Without exception, all entries are due **by close of business October 16, 2008**. Awards are presented at the awards ceremony on November 12, 2008.

Good Luck! If you have any questions please call the Texas Crime Stoppers Training office toll free at 866-220-4357 or 512-245-0571.

Nominations are for the 2007-2008 school year.

Recipients of the awards for coordinator, board member, and administrator/sponsor of the year are ineligible for five years following their selection.

CAMPUS COORDINATOR OF THE YEAR

CAMPUS BOARD MEMBER OF THE YEAR

JOE MARTINO SCHOOL ADMINISTRATOR OF THE YEAR (includes sponsors)

Directions: Describe in specific detail how the nominee meets the criteria. Limit criteria profile to one page. Complete the entry-form, and attach the following:

1. Criteria Profile: A campus Crime Stoppers individual, who through exceptional performance makes a positive impact on his/her community or school, other Crime Stoppers programs, and the Crime Stoppers organization as a whole. Please include extracurricular activities.
2. Include an endorsement letter from the board chair and/or principal and a digital color photograph of the nominee.

INNOVATIVE PUBLICITY—recognizes the most innovative way of publicizing campus Crime Stoppers through means other than television, radio, and newspaper. Innovative is defined as, “producing something like nothing done or experienced or created before” (www.dictionary.com).

Directions: Complete the entry form and attach a digital photograph and sample of the material. Attach a description of the event or item(s). Limit one entry.

RADIO COMPETITION - Crime of the week—recognizes the best radio crime of the week reenactment. Crimes of the week are judged on production quality, content, and placement (times of airing).

RADIO COMPETITION - Special production/ Public service announcement—judged on creativity, production quality, frequency of airing, and placement.

Directions: Complete the entry form and attach a description of the entry, times of airing, and audio CD. Please label all CD's with program name and entry category. Limit one entry per category.

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TELEVISION COMPETITION - *Crime of the week*—recognizes the best television crime of the week reenactment. Crimes of the week are judged on production quality, content, and placement (times of airing).

TELEVISION COMPETITION - *Special production/Public service announcement*—judged on creativity, production quality, frequency of airing, and placement.

Directions: Complete the entry form and attach a 100-word-or-less description of the entry and times of airing. Each entry must be accompanied by a CD-R or DVD-R of the entry. Please label all videos with the program name and entry category. Limit one entry per category.

NEWSPRINT COMPETITION - *Crime of the week*—judged on display, frequency, and writing quality.

NEWSPRINT COMPETITION - *General newsprint*—judged on display, frequency, and writing quality.

Directions: Complete the entry form, and attach a brief cover letter explaining the core circumstances/difficulty. All entries must be submitted on both 8 1/2 x 11 inch paper along with CD containing digital photo of the newsprint article, with dateline clipping, the name of publication, category, and date of article. Limit one entry per category.

BEST WEBSITE—judged on a clear purpose for the website, original content, concise, accurate, well written, and up-to-date. Graphics are clear, sharp and relevant to content; design (combining content and graphics) is well organized, and logical; navigation is easy, and user friendly; and content is grammatically correct, free of errors.

Directions: Complete the entry form and attach a brief cover letter identifying and describing the website.

PRODUCTIVITY—selected based upon **submitted** statistical reports. The multiple awards are presented in two general categories, most cases cleared and greatest dollar recovery (combined narcotics seized and stolen property recovered).

Directions: Complete the entry form and attach a 2006 and 2007 school year statistical report, free or errors, for your program. Each program must submit their statistics by the deadline to be included in this competition. Forms are available at www.crimestoppers.txstate.edu/library/index.htm/

Population Categories:

- 1 - 500
 - 501 - 2,500
 - 2,501 - 5,000
 - 5,001 - 7,500
 - 7,501 - 15,000
 - 15,001 - 25,000
 - 25,001 - 45,000
 - 45,001 - 65,000
 - 65,001 +
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ETCETERAS

Traveling trophy

A panel of judges chooses a campus Crime Stoppers program from among the conference attendees that demonstrate the best combination of deportment, participation, and teamwork at the conference.

Poster Contest

There are two categories of posters in this category, freehand and print. Freehand posters must be drawn by hand without the aid of tracing, drafting, or electronic devices. To participate bring a poster depicting ***why a school should have a campus Crime Stoppers program***. Submit the poster at the conference registration desk. Ensure that submitters' name and contact information is on the back of the poster. Conference attendees will vote on poster submissions. Individuals or programs may enter. All entries become the property of Texas Crime Stoppers.

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All entries become the property of Texas Crime Stoppers and may be used for promotional and instructional purposes. No entries are returned.

Click on the field to type information. Print and mail the completed form with attachments to the address below.

Program Name _____

Address _____

City _____ Zip _____ Telephone _____

Email _____ Coordinator/Sponsor _____

Chair _____ Submitted by _____

Name of newsprint, radio, or television station _____

Frequency of airing: Daily/Nightly _____ weekly _____ other _____

Signature of Board Chair or President _____

Check the boxes for categories for which you are submitting this application.

Campus Coordinator of the Year, Nominee _____

Campus Board Member of the Year, Nominee _____

Joe Martino Administrator of the Year, Nominee _____

Innovative Publicity

Radio Competition - Crime of the Week

Radio Competition - Special Production/Public Service Announcement

Television Competition - Crime of the Week

Television Competition - Special Production/Public Service Announcement

Newsprint Competition - Crime of the Week

Newsprint Competition - General Newsprint

Best Website, Web Address _____

Productivity Award, Size of School Population Served _____

**Send completed entry and all supporting materials to:
Texas Crime Stoppers Training
Texas State University-San Marcos
601 University Drive
San Marcos, Texas 78666-4610**